



7he POULTRY FEDERATION ALLIED INDUSTRY MEMBERS

Dear Chapter Advisor,

The Poultry Federation's Board of Directors has made it a priority for the Federation to become more engaged with educators and students in agriculture. As part of our mission statement, TPF works to encourage and support youth programs in poultry work.

For six decades, The Poultry Federation (TPF) has hosted the poultry festival, an event celebrating the poultry and egg industry with its finest. The 2020 festival will take place June 26-27, 2020 at the Embassy Suites/John Q. Hammons Center in Rogers, Arkansas.

During the two day event the Federation holds an Allied Industries Scholarship Auction. In 2019 at the 24th Annual Allied Industries Scholarship Auction we raised over \$88,000. A total of \$237,000 was awarded to 57 students in Arkansas, Missouri and Oklahoma for the 2019-2020 academic year. For over 20 years, TPF has provided scholarships to deserving young people interested in pursuing a career in the poultry and egg industry. All proceeds from the 2020 auction will be dedicated to provide scholarships as well as support FFA and 4-H programs in Arkansas, Missouri and Oklahoma.

We would like to invite the Arkansas FFA chapters to participate in a partnership with our allied industry members for The Poultry Federation's 26th Annual Scholarship Auction. This would be a direct partnership between an Arkansas FFA chapter and an allied industry member's business. TPF would bridge the gap between FFA and industry leaders to ultimately cultivate partnerships, connections, and provide support to Arkansas FFA students.

How would this work?

- FFA Chapters would agree to participate in the program.
- TPF would connect allied Industry members with FFA chapters in their area.
- FFA chapters and allied members would work together to build/construct an item for The Poultry Federation's 26th Annual Scholarship Auction and allied members would provide funding for the project.

Example of items: gun racks, wood engraved signs, adirondack chairs, coffee tables, coat racks, dog houses, fire pits, and playhouses.

This is a great opportunity for FFA members to demonstrate their talents and skills and make invaluable connections with the poultry industry!

For more information or to confirm participation, please email karissa@thepoultryfederation.com.

Regards,

Karissa McDonald Marketing Coordinator karissa@thepoultryfederation.com (T)501.375.8131 (C)501.557.7551